

MASTERPIECE LONDON 2019 | ACCREDITATION

How to apply?

- Accreditation for press entry to the fair (to receive a complimentary press pass) is done online. There are no hard copy invitations for general press entry
- To apply for accreditation please fill out the registration form with all the required information.
- This year, the application requires example pieces of coverage to be uploaded (via an online link, doc, pdf or jpg) and a passport style photo
- Once completed and submitted you will then receive an email confirming the receipt of your application
- You will receive an email letting you know whether or not you have been accredited by 14 June 2019

Who can apply?

- Press accreditation is for journalists and active members of the press only. This includes writers, editors, press photographers, videographers and social media managers
- We are not able to accredit non-press advertising, marketing or PR staff, journalists who are not actively writing or plus ones
- Even if you registered for previous editions of Masterpiece London, you will need to re-register to apply for press accreditation for this edition of the fair
- You cannot submit applications for other people, each member of the press must complete their own form
- Please note, your application for accreditation is considered independently of previous applications. You will not definitely be granted accreditation if you were accredited for previous editions

Press Passes

- If your application is approved you will be provided with a press pass
- Your press pass will admit just the named person (no plus ones)
- Press passes can be picked up upon arrival to the Fair from the press desk, which is on the right as you enter the Fair
- Your press pass will provide you with access to the Fair on the Preview (Wednesday 26 June 2019, 11am-9pm) and throughout the Fair's [public days](#) (Thursday 27 June – Wednesday 3 July 2019)
- With your pass you will be able to re-enter the Fair as many times as you want
- There is no press access prior to the Preview
- When you pick up your press pass you will also be given a press pack with printed material about the Fair (Fair map, press release etc.)
- You will also have access to the press lounge where you will be provided with WIFI, computers, water and printing facilities if required. More press packs will be available here too

Photography & Filming

- A Masterpiece London photographer will be shooting all aspects of the Fair. These will be available for press from Thursday 27 June AM
- If you wish to film or photograph at the Fair for editorial, please fill out the relevant section on the application form
- Please note that we will be much more likely to accommodate your request on the public days of the Fair (Thursday 27 June onwards)
- Photography taken on your phone is permitted and does not require prior approval

For any further accreditation or press related queries please be in touch via the form [here](#).